

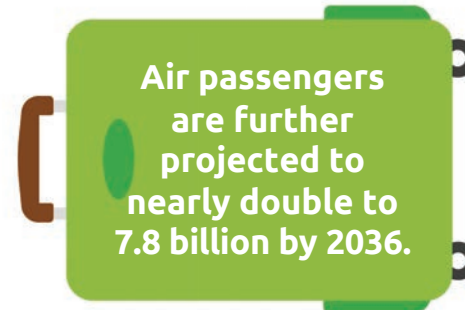


Blink Luggage

Real-time Insurance Solution



Global Luggage Statistics - 2018



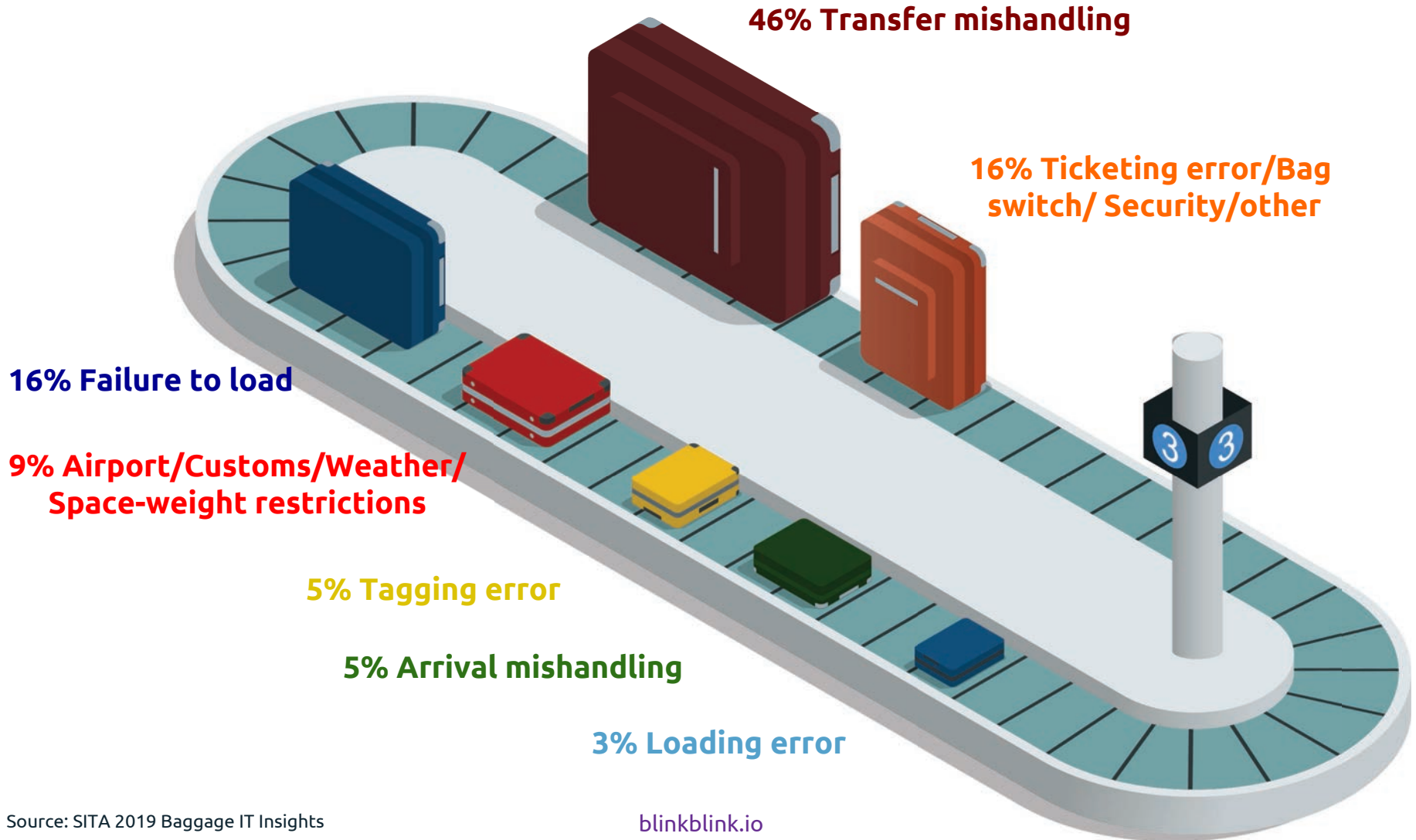
According to Andrew Price, Head, Global Baggage Operations, International Air Transport Association,

"With IATA's Resolution 753 on baggage tracking now in effect, compliance will increase the accuracy of baggage handling and ease processes as passenger numbers continue to grow. **Airlines are implementing tracking, but extending it throughout their networks is complex and takes time.**"

Source: Baggage IT Insights 2019 - SITA 2019



Reasons for delayed bags 2018



Breakdown of mishandled bags 2018



Mishandled bags per thousand passengers by Region in 2018



EUROPE
2018

7.29

Per 1000 passengers



NORTH AMERICA
2018

2.85

Per 1000 passengers



ASIA
2018

1.77

Per 1000 passengers



Blink Luggage

Real-time Insurance Solution - The Process

Easy Track, Claim and Payment Worldwide Service



David logs report including Airline claim number with Blink Luggage.



Software plugs into Airport Luggage systems worldwide.




Payment is made or David can select from a range of service support options.*



Blink is a multi-user, multi-lingual platform and 100% automated

Alerts issued on luggage status once traced.



* Compensation and service support options are configurable and can vary in accordance with partner policy.

What Happens Next for David?

Scenario 1

PROBLEM

Delayed Luggage

Luggage has not arrived at destination.
He has delayed luggage insurance.



Scenario 2

PROBLEM

Lost Luggage

Luggage has not arrived at destination.
He has lost luggage insurance.



ACTION

Assessment

David reports missing luggage to the Airline AND to Blink Luggage Service.

Software plugs into Airport Luggage systems worldwide and begins to search.



REMEDY

Compensated

David receives an immediate payment of **€100 PER BAG** on reporting delayed luggage and is offered service options ranging from lounge access to care benefits based on outbound/inbound transit status.

He receives alerts when luggage is found and status updates on its return transit route.



ACTION

Assessment

David reports missing luggage to the Airline AND to Blink Luggage Service.

Software plugs into Airport Luggage systems worldwide and begins to search.



REMEDY

Compensated

After 4 days, it is officially confirmed that his luggage has not been recovered and is deemed lost. David now receives an immediate payout of **€1,000 PER BAG**.



*Compensation and service support options are configurable and can vary in accordance with partner policy.



PAY-OUT IMMEDIATELY ON REPORTING DELAYED LUGGAGE AND AFTER 4 DAYS ONCE LUGGAGE IS DEEMED LOST



BLINK LUGGAGE COVER DOES NOT IMPACT ON ANY SEPARATE VALID CLAIMS ON AIRLINE LUGGAGE POLICY



AIR PASSENGER BENEFITS FROM TRUSTED AND DEPENDABLE SERVICE



What are the benefits of Blink Luggage?

ENHANCED CUSTOMER EXPERIENCE

Simple, intuitive interface for ease of use; hassle-free, offering a seamless, quick solution.

INNOVATIVE PRODUCT OFFERING

Blink Luggage provides an innovative product offering in a fast-paced, busy global travel marketplace.

REDUCED CLIENT COSTS

Claims processing time is significantly reduced, no receipts required, payments are issued quickly and easily, resulting in increased customer satisfaction.

TURNKEY SOLUTION

Non-integration solution available, enabling fast product deployment.

WHITE LABEL SOLUTION

Blink Luggage is 100% white label and all features are configurable.

Thank you

