



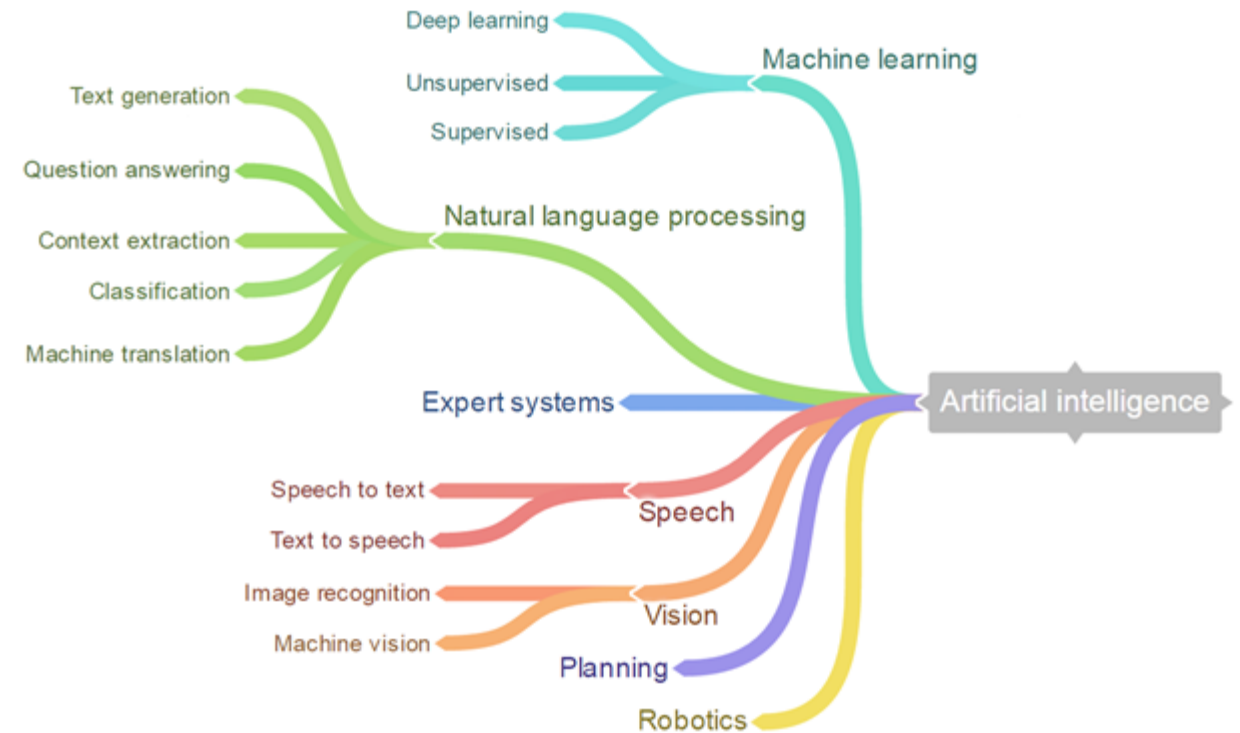
What technologies being implemented now will mean the most for MGAs?

- Jeff McCann, CEO, Digital MGA Marketplace Ltd.
- Märtin Kosk, Commercial Manager, Insly

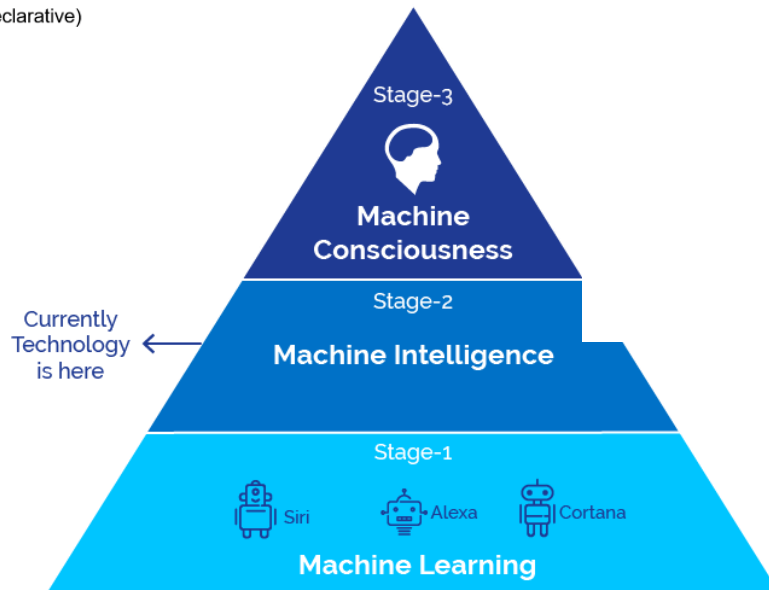
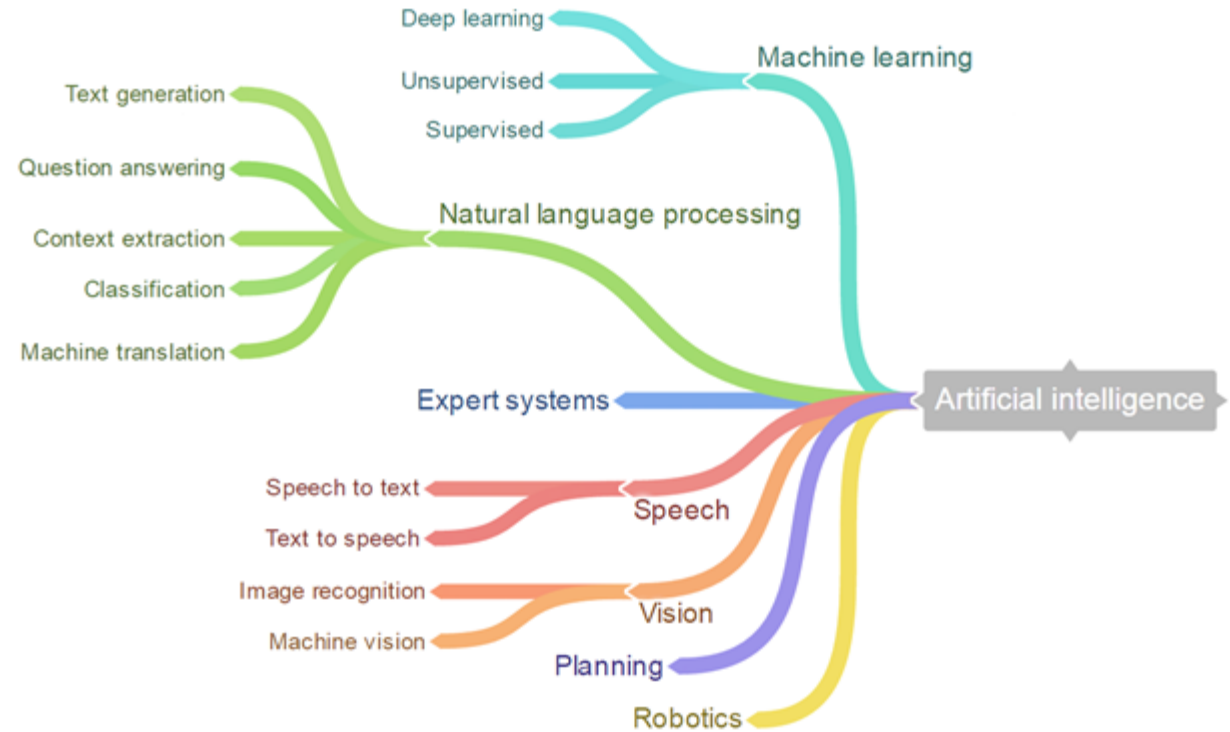
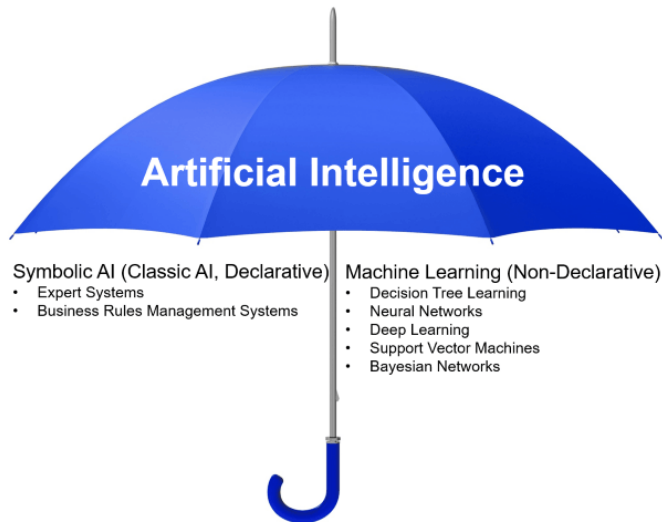


**Natural Language Processing:
 the interactions between
 computers and human (natural)
 languages, how to process and
 analyze large amounts of natural
 language data.**

**Speech recognition, natural
 language understanding, and
 natural language generation.**



AI Components

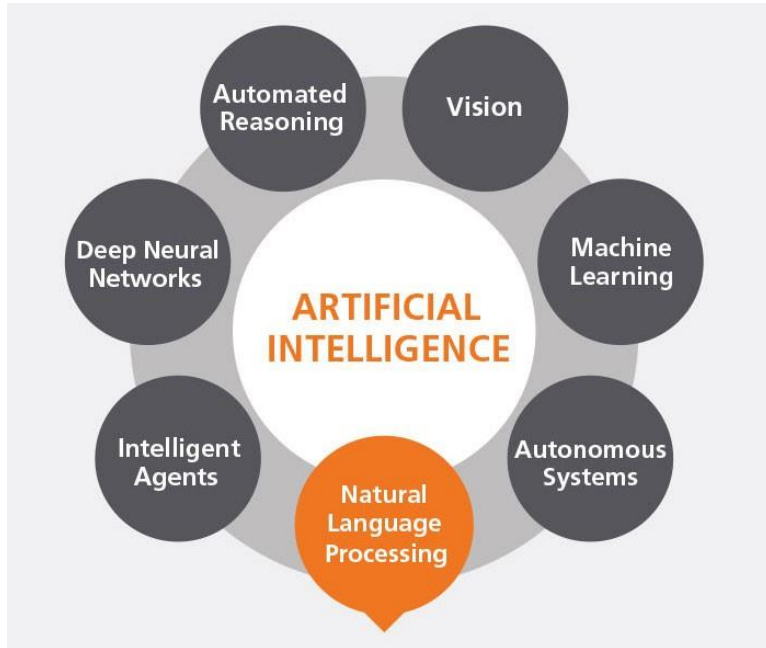


Stages of Artificial Intelligence



NLPS examples:

- **Siri**
- **Alexa**
- **Google Translate**
- **Chatbots**
- **Email spam filters**

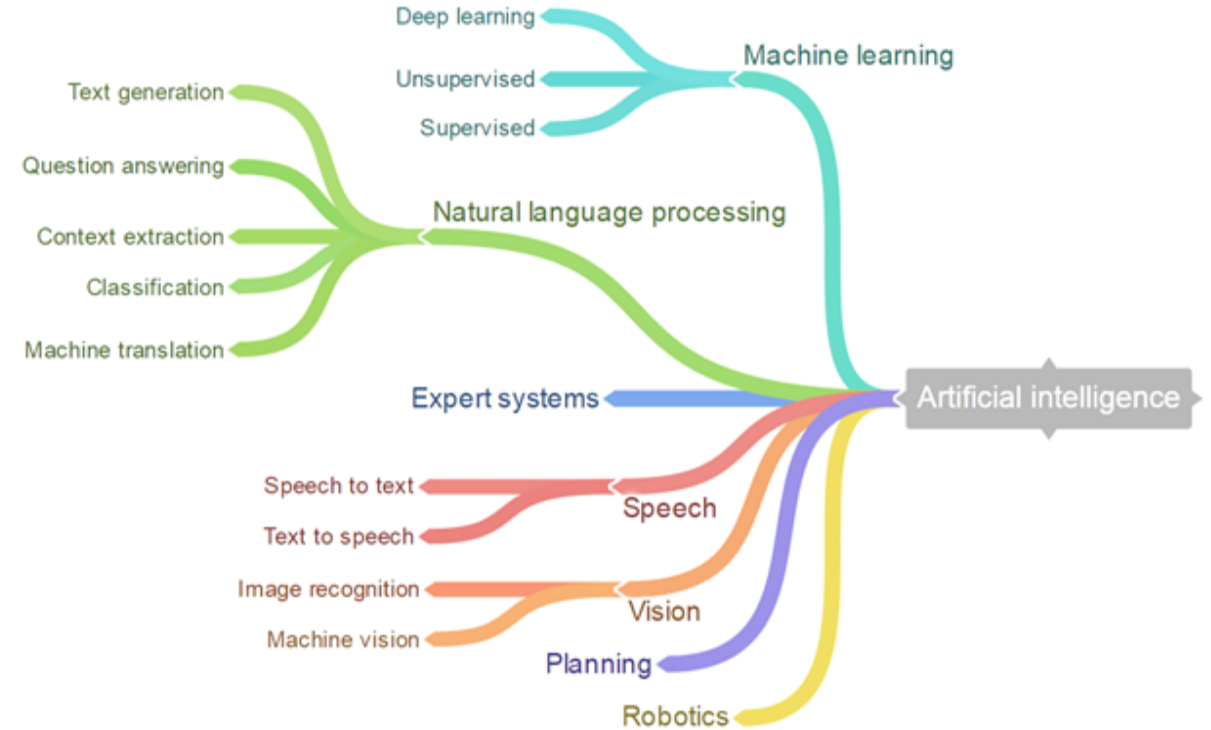


**NLPS:
MGA examples:**

**What are some
implications for MGA
business**

What is AI?

- There is no widely accepted definition of Artificial Intelligence, therefore all AI definitions are grouped into four categories:
- Systems that think like humans (e.g. Cognitive Modeling)
- Systems that act like humans (e.g. Turing's test)
- Systems that think rationally (e.g. Deep Blue)
- Systems that act rationally (e.g. Robots)





AI: Example Application areas

1. Detecting fraud
2. Analyzing risk
3. Swiss Re treaty analysis
4. Underwriting knowledge

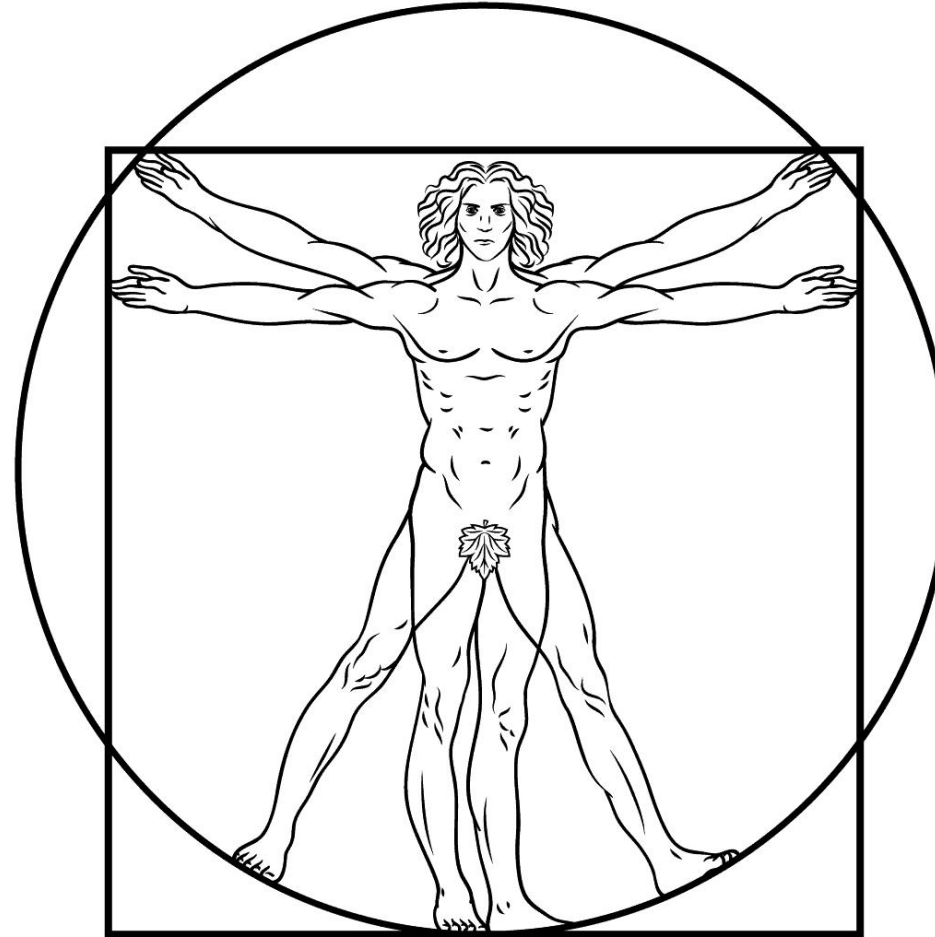
**AI:
MGA examples:**

**What are some uses &
implications for MGA
business**





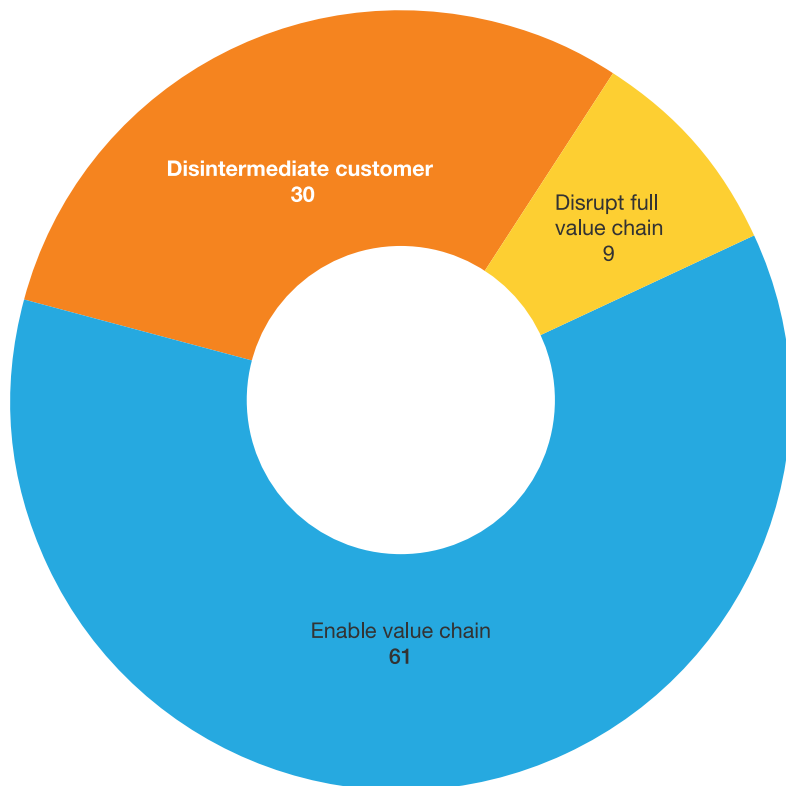
Technology: The Heart of Your Enterprise



Vitruvian Man by L. Da Vinci

Most insurtechs are focused on enabling the insurance value chain as opposed to disintermediating and disrupting the value chain.

Role in insurance value chain¹



Is an InsurTech: a tech provider? A. =

Characteristics:

- Agile
- Digital
- use new tech
- customer focused

¹~500 commercially most well-known cases registered in the database.



Are you an InsurTech?





**Reconvene
at 2:50**