



What technologies being implemented now will mean the most for MGAs?

– Märtin Kosk, Commercial Manager, Insly

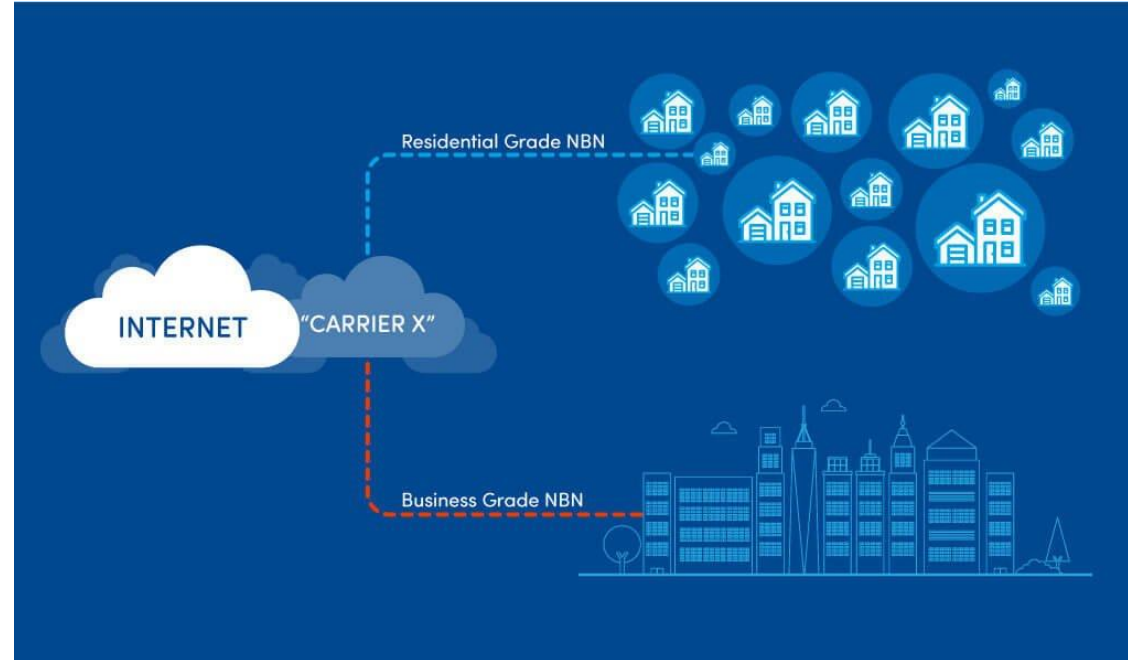
– Jeff McCann, CEO, Digital MGA Marketplace Ltd.





**APIs connecting
your business to
another business.**

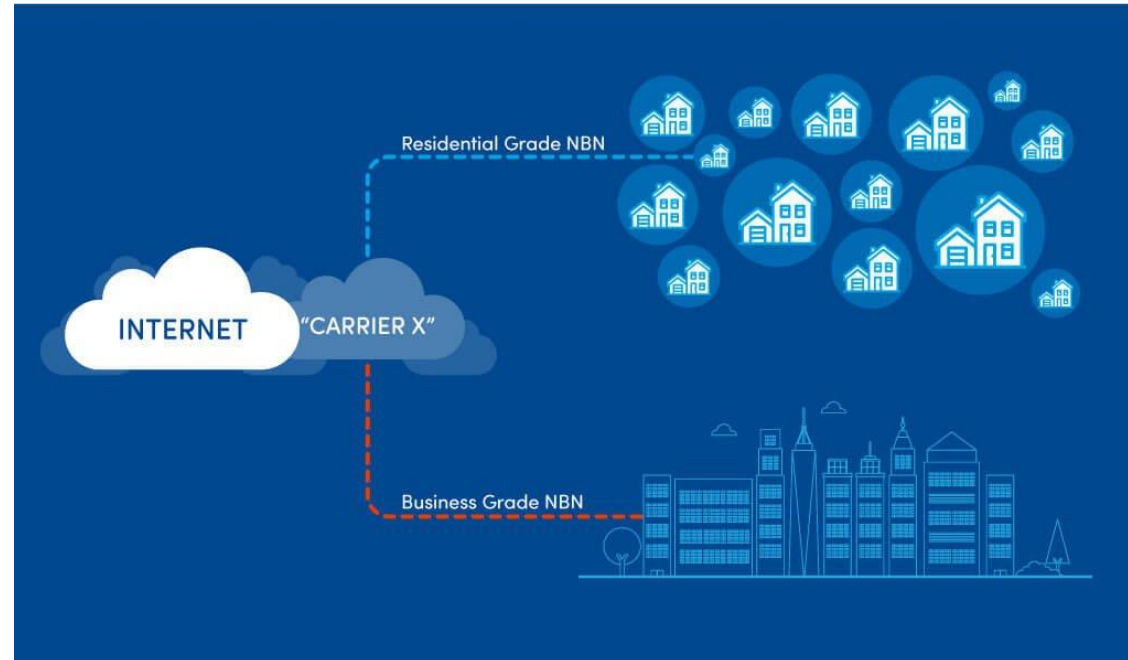
Examples





APIs connecting your business to my business.

- Banking
- Credit
- Peril score
- ...





APIs:

What's new?

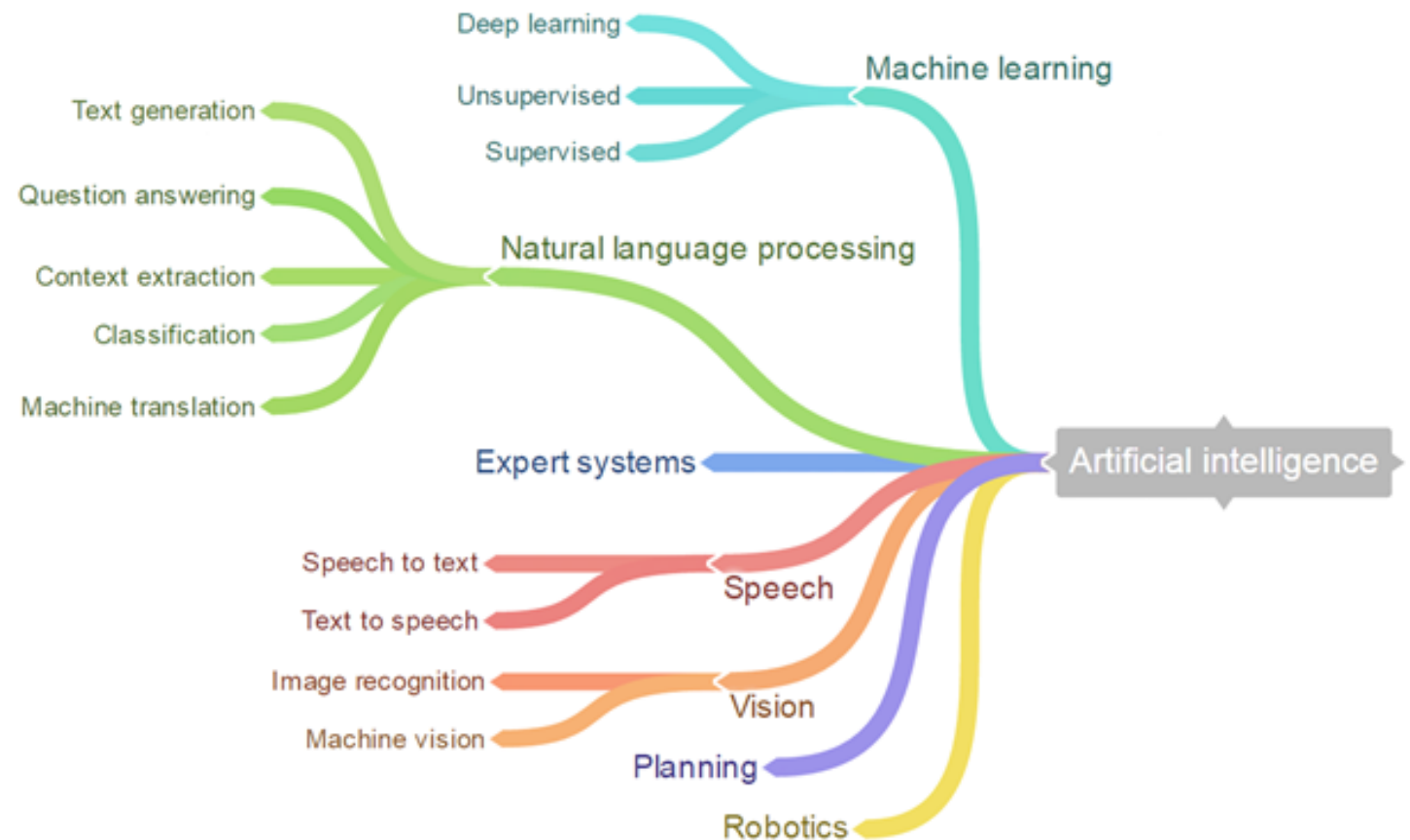
**What are some
implications for
MGA business**

AI: Definition

The concept of intelligence refers to some kind of ability to plan, reason and learn, sense and build some kind of perception of knowledge and communicate in natural language.

InsurTechs and AI

AI is the most commonly used technology





Machine learning (ML) is the study of algorithms and mathematical models that computer systems use to progressively improve their performance on a specific task.

- **Email filtering**
- **Insurance advice**
- **Fraud detection**
- **Risk management**
- **Prospect analysis**
- **Etc.**



Potential uses by MGAs.

Implications?



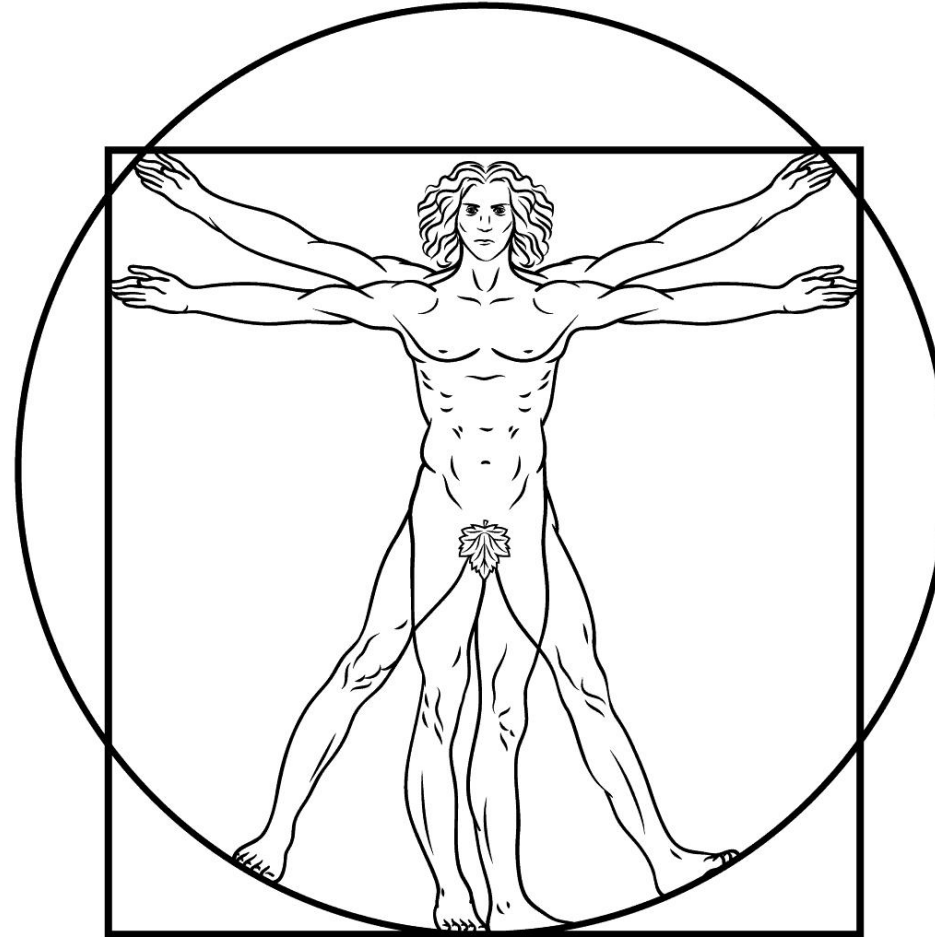
Is an InsurTech

- a startup? A: =
- Q: A technology provider?



**Technology:
The Heart of
Your Enterprise**

AI?



InsurTechTO: Lunch



Reconvene at 1:05