MGA Technology Symposium: The Heart of Your Enterprise

Technology is a driving force in the rapidly changing world of insurance.

The threat of competition from traditional insurers, from new and existing peer MGAs and from new InsurTech entrants – many of whom look to technology for a competitive edge – is raising the bar.

- Consumer expectations for choice; self-service; quick response; and on-demand, quality service continue to rise
- Technology brings and creates new risks: cyber; social liability; privacy; autonomous vehicles
- Tools help address losses: drones; estimating tools; social tools for improved service sensors
- IoT and data help identify, quantify and manage risk: flood; driving; breakdown
- New technologies show great promise: Artificial Intelligence: Blockchain; Voice; Platforms

At this symposium, thought leaders and industry experts will focus on technology as it relates to the MGA community, both as a tool providing a competitive edge, and as an external threat and risk opportunity.

Technology providers will offer insights and showcase the latest functionalities.

**Target attendees will include:**

- Insurance practitioners: MGAs and interested insurers and brokers
- MGA industry experts
- MGA technology suppliers
- Analysts

If your company provides technology solutions or assistance for MGAs, then this MGA Symposium is designed for you.

PRESENTED BY

Insurance-Canada.ca

PATHWAY PARTNERS LTD.

CAMGA

Canadian Managing General Agents
## Sponsor packages

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**Electives**

- **$500** - Meal/coffee break sponsor (max 3)
- **$500** - Reception sponsor (max 3)
- **$500** - Sales flyer in Delegate kit (single sheet)
- **$500** - Additional symposium registration
- **$500** - Delegate lanyard (supplied by sponsor)
- **$1,000** - Delegate bag (supplied by sponsor)
- **$500** - Promo article/blog post (sponsor provides)

*NOTE: all sponsor attendees including anyone speaking and anyone staffing an exhibit must be registered.*

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**For more information, please contact:**

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For more information, please visit [www.insurance-canada.ca/mga](http://www.insurance-canada.ca/mga)