



Insurance-Canada.ca

Technology In Action

Tuesday, November 27, 2018

MALAPARTE, TIFF BELL LIGHTBOX, TORONTO

MGA Technology Symposium: The Heart of Your Enterprise

Technology is a driving force in the rapidly changing world of insurance.

The threat of competition from traditional insurers, from new and existing peer MGAs and from new InsurTech entrants – many of whom look to technology for a competitive edge – is raising the bar.

- ✓ Consumer expectations for choice; self-service; quick response; and on-demand, quality service continue to rise
- ✓ Technology brings and creates new risks: cyber; social liability; privacy; autonomous vehicles
- ✓ Tools help address losses: drones; estimating tools; social tools for improved service sensors
- ✓ IoT and data help identify, quantify and manage risk: flood; driving; breakdown
- ✓ New technologies show great promise: Artificial Intelligence; Blockchain; Voice; Platforms

At this symposium, thought leaders and industry experts will focus on technology as it relates to the MGA community, both as a tool providing a competitive edge, and as an external threat and risk opportunity.

Technology providers will offer insights and showcase the latest functionalities.

Target attendees will include:

- ✓ Insurance practitioners: MGAs and interested insurers and brokers
- ✓ MGA technology suppliers
- ✓ MGA industry experts
- ✓ Analysts

**If your company provides technology solutions or assistance for MGAs,
then this MGA Symposium is designed for you.**

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Sponsor packages

ITEM	GOLD \$5,500	SILVER \$3,500	BRONZE \$1,500
Registrations*	3	2	1
Speaking Opportunity	25 minutes	15 minutes	
Display table • 5' table, 2 chairs • One small pop-up banner	✓	✓	✓
Company logo on promotional materials and in delegate kit	✓	✓	✓
Banner ad on MGA event Pages	✓		
Elective dollars	\$1,500	\$1,000	\$500

Electives

- **\$500** - Meal/coffee break sponsor (max 3)
- **\$500** - Reception sponsor (max 3)
- **\$500** - Sales flyer in Delegate kit (single sheet)
- **\$500** - Additional symposium registration
- **\$500** - Delegate lanyard (supplied by sponsor)
- **\$1,000** - Delegate bag (supplied by sponsor)
- **\$500** - Promo article/blog post (sponsor provides)

**NOTE: all sponsor attendees including anyone speaking and anyone staffing an exhibit must be registered.*

For more information, please contact:

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For more information, please visit www.insurance-canada.ca/mga

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