

## Celent Insurance Peer Networking Event

### Insurance Innovation: Preparing Now for Future Challenges

**Friday, October 26, 2012**  
**8:00 a.m. - 3:30 p.m.**

*RSA Canada, 18 York Street, Suite 800, Toronto, Canada*

#### Overview

Extended low growth, an increased need for speed to market, the multiplication of distribution channels, increased consumer expectations, external and unstructured data – these and other business challenges demand innovations that deliver new corporate capabilities.

How do CIOs successfully deliver significant change to their organizations? How can senior leaders influence their peers at the leadership level to invest in people and money to pursue new, innovative capabilities? How does data management and “big data” fit into the emerging picture?

At this exclusive, invitation-only event, you will hear from Celent’s experts and your peers on their vision for the insurance organization of the future. Sessions will include a debate on one insurer’s view of the capabilities needed for success in the next three to five years. Celent’s innovation model will be presented as a tool to measure and manage new initiatives. Finally, practical techniques that harvest the opportunities of new data sources will be discussed. Senior-level IT strategists from insurance companies will have an opportunity to interact directly in a confidential, carrier-only forum, with an emphasis on information sharing and idea exchange. Target attendees include CIOs and CTOs.

#### About Celent

Celent is a research and advisory firm dedicated to helping financial institutions formulate comprehensive business and technology strategies. Celent publishes reports identifying trends and best practices in financial services technology and conducts consulting engagements for financial institutions looking to use technology to enhance existing business processes or launch new business strategies. With a team of internationally-based analysts, Celent is uniquely positioned to offer strategic advice and market insights on a global basis. Celent is a member of the Oliver Wyman Group, which is part of Marsh & McLennan Companies [NYSE: MMC].

#### Media Partner



[Insurance-Canada.ca](http://Insurance-Canada.ca)

Insurance-Canada.ca, Inc., provides information about insurance-related topics pertinent to Canada to consumers and insurance professionals. We offer: Canada’s largest online directory of insurance providers and services, where to get online quotes, how to find special insurance coverages, industry statistics, an electronic newsletter, information about upcoming events, reviews of insurance-related services, question-and-answer sections, articles for both the consumer and insurance professional. Insurance-Canada.ca is a premier source for insurance-technology information. We host an annual Insurance Technology Conference and provide an active blog devoted to insurance-technology issues.

## Program

8:00 a.m.	<b>Registration and Networking</b>
8:30 a.m.	<b>Welcome and Introductions</b> Mike Fitzgerald, Senior Analyst, Celent
8:45 a.m.	<b>Effectively Managing Insurance Innovation – A Portfolio View</b> Michael Fitzgerald, Senior Analyst, Celent
9:30 a.m.	<b>Workshop -- Applying the Insurance Innovation Model</b>
10:15 a.m.	<b>Networking Break</b>
10:45 a.m.	<b>Future Insurance Capabilities – RSA Vision</b> Mark Cairns, CIO, RSA Canada
12:00 p.m.	<b>Lunch</b>
1:00 p.m.	<b>Data Mastery – What’s the Buzz?</b> Ben Moreland, Senior Analyst, Celent
1:45 a.m.	<b>Networking Break</b>
2:00 p.m.	<b>Data Mastery in Financial Services – TD Bank Insights</b> Parin Kothari, Senior Manager, TD Bank Group
3:00 p.m.	<b>Concluding Thoughts</b>
3:30 p.m.	<b>Adjourn</b>

To register, go to <http://www.regonline.com/Register/Checkin.aspx?EventId=1143877> or contact Chuck Smith at [csmith@celent.com](mailto:csmith@celent.com) or +1.617.262.3125.