



InsurTechTO

Wednesday, November 7, 2018
SHERATON CENTRE TORONTO

2018 Sponsor Prospectus



Insurance-Canada.ca
Where insurance and technology meet

Driving Advantage from InsurTech

InsurTech is reaching into all corners of insurance, reducing friction costs, expanding use of large data sets through AI, and, most importantly, improving customer experience. Insurers, brokers, risk managers, and claims adjudicators are finding InsurTechs creating better insurance ecosystems.

InsurTechTO will examine the current state and future trends impacting the business of insurance.

Topics to be covered include:

- ✓ enhancing consumer engagement and customer experience,
- ✓ building new insurance products and services,
- ✓ enabling omni-channel communication and distribution,
- ✓ disaggregating insurance products and services,
- ✓ utilizing collaborative development, allowing rapid time to market,
- ✓ leveraging investment using new business models, and
- ✓ facilitating enterprise digital transformation

Target attendees will be:

- ✓ Insurers, brokers, MGAs,
- ✓ InsurTech practitioners,
- ✓ Technology suppliers, and
- ✓ Investors

If your company can provide executive level perspective on InsurTech and its business implications, then you need to be at InsurTechTO!

For full event information, please visit
www.insurance-canada.ca/itto

June 25, 2018

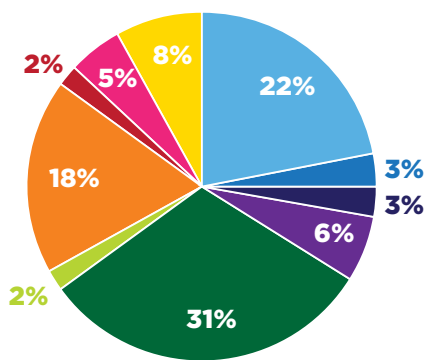
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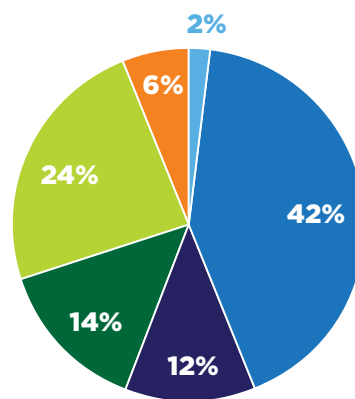
The InsurTechTO Audience

Delegates by Type of Firm



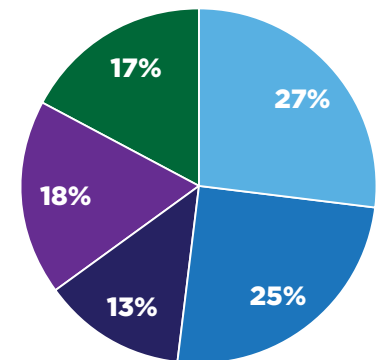
- Broker
- Claims
- Consultants
- Financial
- Insurer
- Intermediary
- IT Supplier
- Legal
- Media
- Other

Delegates by Job Function



- Claims
- Corporate
- IT
- Other
- Sales/Marketing
- Underwriting

Delegate Job Level



- C-Suite
- Vice President
- Director
- Manager
- Professional

Note: Based on InsurTechTO 2017 attendance. The above charts do not include sponsor delegates.

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Sponsor packages

ITEM	EXHIBITOR \$1,500	SPONSOR \$4,000	SPONSOR PLUS \$6,000
Registrations	1	2	3
Speaking - full session (25 minutes)			✓
Speaking - POV (15 minutes)		✓	
Display table • 5' table with 2 chairs • Can bring one pop-up banner for branding purposes	✓	✓	✓
Company logo on all promotional materials & delegate kit	✓	✓	✓
Banner ad on InsurTechTO pages			✓
Elective Dollars (included in overall sponsor fee)	\$500	\$1,000	\$1,500

Electives

- **\$500** - Meal/coffee break sponsor
- **\$500** - Reception sponsor
- **\$500** - Sales flyer in delegate kit
- **\$500** - Additional registration
- **\$500** - Delegate lanyard (supplied by sponsor)
- **\$500** - E-blast to registrants
- **\$500** - Promo article/blog post (sponsor provides)

For more information, please call
437-222-4222 or 1-844-550-4222

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