



# Technology: A Two-Edged Sword

## 2016 Insurance-Canada.ca Technology Conference

February 29, 2016 — Metro Toronto Convention Centre

### Morning Agenda:

7:30	<b>Registration</b> <i>Sponsored by Oceanwide and Octo Telematics</i>	<b>Continental Breakfast</b> <i>Sponsored by ERIS and SAP</i>  (Room 104)	Exhibit Set-Up (Hall 106)
8:30	<i>Conference Welcome</i>		
	<b>The 'Digital' Revolution &amp; Disruption</b> Anton Tomic, SAP  (Hall 107)		
9:15	<b>Mobility, Technology, Regulation, and Insurance</b> Alifya Curtin, car2go Logan Purdy, Ont. Ministry of Transportation Karim Hirji, Intact Financial Corporation Ben Isotta-Riches, Aviva Canada <i>Moderator:</i> Catherine Kargas, MARCON  (Hall 107)	<b>Data Driven vs. Insight Driven</b> Cindy Maike, Hortonworks  (Hall 105)	
9:40		<b>Analytics Enabling Digital Customer Acquisition</b> Andrew Lo, Kanetix  (Hall 105)	
10:00	<b>What's Next in Policy Administration Technology?</b> Mike Fitzgerald, Celent  (Hall 107)	<b>Advanced Analytics and Business Transformation</b> Eugene Wen, Workplace Safety and Insurance Board  (Hall 105)	Exhibits Open (Hall 106)    Coffee in Exhibit Hall
10:30	<b>Achieving the Ultimate 360° Experience</b> Philippe Lafreniere, EIS Group Mark Breeding, Strategy Meets Action  (Hall 107)	<b>Analytics Panel: Managing the Modern Hydra</b> Andrew Lo, Kanetix Cindy Maike, Hortonworks Eugene Wen, WSIB <i>Moderator:</i> Chuck Ruzicka, Novarica  (Hall 105)	
11:15	<b>Precision Insurance in the Age of the Customer</b> Jamie Bisker, Salesforce  (Hall 107)	<b>Transforming Insurance Through the Power of Weather Data, Cognitive Computing, and the Internet of Things</b> Terry Hickey, IBM  (Hall 105)	
11:40	<b>Will FinTech Spawn InsurTech in Canada?</b> Lian Zerafa, KPMG Canada  (Hall 107)		
12:00	<b>Lunch</b> <i>Sponsored by ERIS and SAP</i>  (Exhibit Hall 106)		
			12:30 Vendor Connect Tours begin

Last updated Feb. 26, 2016. Agenda is subject to change without notice.  
Details of each session are posted at [Presentation Topics](#).  
Visit <http://www.insurance-canada.ca/ictc> for the latest conference information.





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### Afternoon Agenda:

12:45	<b>E-Signature FAQ</b> Fred Onorato, eSignLive <i>(Hall 107)</i>	Lunch continues <i>(Exhibit Hall 106)</i>	Exhibits Open <i>(Hall 106)</i>
1:15	<b>How Can Insurers Do More With Telematics?</b> Glen Piller & David Gallagher, Hubio <i>(Hall 107)</i>	<b>The Internet of Things: Doing to Insurance what Starbucks Did to Coffee</b> Ryan Rist, American Family Insurance <i>(Hall 105)</i>	
2:00	<b>Making Telematics a Win Win for Insurers and Policyholders</b> John Kramer, Octo Telematics <i>(Hall 107)</i>	<b>Cyber Risk (and Reward?)</b> Patrick Bourk, Integro Andrew C.M. Bourne, BDO Canada Michael Dombrowski, BDO Consulting Ruby Rai, AIG Canada <i>Moderator: Bobbie Goldie, Chubb Canada (Hall 105)</i>	Coffee in Exhibit Hall
2:45	<b>Emerging Technologies: Implications for Insurers in a Connected World</b> Mark Breeding, Strategy Meets Action <i>(Hall 107)</i>	<b>Embracing As-a-Service in Insurance</b> Liza Smith, OneShield <i>(Hall 105)</i>	Coffee in Exhibit Hall
3:15	<b>Tackling Training for a New Core System</b> Daniel Carrier & Jérôme Isabelle, Promutuel <i>(Hall 107)</i>		3:15 Registration for attendees of only the ICTA Ceremony
4:00	(All ICTC & ICBF delegates welcome)	<b>Keynote: Digital Transformation: Becoming a Digital Insurer</b> Kimberly Harris-Ferrante, Gartner <i>(Hall 107)</i>	
4:30		<b>Keynote Panel: The Digital Transformation in Canada</b> Kimberly Harris-Ferrante, Gartner David A. Crozier, Everest Insurance Company of Canada Heather Masterson, Travelers Canada Elan Satov, Aviva Canada Matthew Yeshin, Marsh Canada <i>(Hall 107)</i>	
4:55		<b>ICTA Awards</b> Annual Insurance-Canada.ca Technology Awards Presentation Ceremony <i>Sponsored by SAP, Guidewire and Opta (Hall 107)</i>	
5:15		<b>ICTA and ICTC Closing Reception</b> <i>Sponsored by Towers Watson and SAP (Exhibit Hall 106)</i>	
6:30	Conference Closed		

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