



**Monday, November 6, 2017**

WESTIN HARBOUR CASTLE, TORONTO

## **Become a sponsor of the Premier Event Showcasing the InsurTech Community in Toronto**

**InsurTechTO will bring together InsurTechs, insurers and brokers to discuss new business models and technologies which:**

- ✓ Enhance consumer experience and engagement
- ✓ Build innovative insurance products and services
- ✓ Enable omni-channel distribution
- ✓ Disaggregate insurance products and services
- ✓ Utilize collaborative development, driving rapid time to market
- ✓ Leverage investments with new business models
- ✓ Facilitate enterprise digital transformation

**InsurTechTO attendees will:**

- ✓ Experience InsurTech dynamics
- ✓ Discover strategies to adopt InsurTech
- ✓ Attend a pitch contest with InsurTechs competing for insurance best innovations

**Target attendees will include:**

- ✓ Insurance practitioners: insurers, brokers and MGAs
- ✓ InsurTech practitioners
- ✓ Insurance technology suppliers and practitioners
- ✓ Investors

**If your company provides an executive level perspective on, and products/services for InsurTech, then InsurTechTO is designed for you.**

For full event information, please visit  
[www.insurance-canada.ca/itto](http://www.insurance-canada.ca/itto)

PRESENTED BY



**Insurance-Canada.ca**  
*Where insurance and technology meet*

## Sponsor packages

ITEM	EXHIBITOR \$1,000	SPONSOR \$2,500	SPONSOR PLUS \$4,500
Registrations	1	2	3
Speaking - plenary			✓
Speaking - mini-theatre Screen & projector provided; no computer; no microphone; Wifi only; 10 minute maximum	✓	✓	
Display table (Bistro Style)	✓	✓	✓
Company logo on promotional materials & delegate kit	✓	✓	✓
Banner ad on InsureTechTO pages			✓
Elective Dollars (included in overall sponsor fee)	None	\$500	\$1,000

## Electives

- **\$500** - Meal/coffee break sponsor
- **\$500** - Sales flyer in Delegate kit
- **\$500** - Additional registration
- **\$500** - Delegate lanyard (supplied by sponsor)
- **\$500** - Promo article/blog post (sponsor provides)

## Promotional Sponsorship

- **\$1,250** - Oxygen Bar (maximum of 3 sponsors)
  - Includes one registration to event.
  - Includes signage at event, logo in delegate kit, logo on ITTO microsite

**For more information, please call**  
**437-222-4222 or 1-844-550-4222**

**Kathryn Bertsch:** kathryn.bertsch@insurance-canada.ca, Ext. 244  
**Doug Grant:** doug.grant@insurance-canada.ca, Ext. 242  
**Patrick Vice:** patrick.vice@insurance-canada.ca, Ext. 243

PRESENTED BY



**Insurance-Canada.ca**  
Where insurance and technology meet